

Entrepreneur Talk - 7-09-19

E-Talks was organized by EDC on 7th September 2019. The resource person was Mr.Siddarth an Alumni Entrepreneur of GRIET. A total of 360 students belonging to I,II,III and IVth years of B-Tech were present as participants for the talk. Mr.Siddarth explained his journey of entrepreneurship in which he had ups and downs which was a rich learning to upcoming entrepreneurs

Mr.Siddarth is a very successful first generation Entrepreneur who is highly accomplished.A young and dynamic industry leader with a forward-looking approach, Siddharth Kukatlapalli is the Cofounder and Chief Business Officer at Syntizen, one of the leading digital identity solutions providers in India. In his role, Siddharth spearheads the end-to-end business operations including Business Development, Client Management, Technological Planning and Adoption, as well as Client Relations. Siddharth is a Bachelors in Technology graduate from Gokaraju Rangaraju Institute of Engineering & Technology which is affiliated to Jawaharlal Nehru Technological University, Hyderabad and holds specialization in Computer Science. Syntizen received its funding via MasterCard, making it as one of the very few Organizations to be funded by the Payment Giant. In 2018, Siddharth received the best 'Software Product of the Year' award from the Hon'ble Vice President of India for Syntizen. Through his leadership, Syntizen is now recognized a one of the top 10 Startups in Hyderabad.



EVENT SUMMARY REPORT

Griet/Other institutes/Organization Address:	Gokaraju Rangaraju Institute of Engineering and Technology		
Department	EDC	Professional Body	Institutional Body
		E-CELL	GRIET

Nature of the Event (Workshop / Seminar / Guest Lecture / Tech Talk/ FDP/GD/ Training Program / Quiz / Presentation/Conference/ Industry Visit/Any Co & Extra curricular Activities)	Entrepreneurship Talks				
Title / Theme of the Event	Entrepreneurship Talks				
Details of the Coordinator& Designation	Dr. D. Indira Dean of EDC				
Event Dates/Days	From	To	No. of Days		
	07/09/2019	07/09/2019	1		
Details of the Speaker / Guest Organization Address:	Mr. Siddharth Kukatlapalli Co- Founder and Chief Business Officer at Syntizen				
Participants (Teaching Faculty / Non-Teaching Faculty / Students)	No. of Faculty	No. of UG students	No. of PG Students	No. of outside participants	Total Participants
	3	331	0	0	334
Faculty Names & Designation	Dr. J. Praveen, Principal, GRIET Dr. KSN. Raju, Senior Administrative Officer, GRIET Dr. K. Anuradha, Dean ICT, GRIET				

Summary of the Event	The participants have opined that the session is highly motivational as it included a lot of key points for the future entrepreneurs.
IRG (in rupees)	-----
Expenditure (in rupees)	-----
POs attained with this Event (number and description)	<ul style="list-style-type: none"> • Basics being the main key point • Management not just being for company but for life • Major stages of entrepreneurship • Clarified myths regarding startups

Photographs of the event

(Hard copy and Soft copy)



One week FDP on Design Thinking was conducted in September 2019 with Mr.Abhimanyu Bharadwaj CEO 21 ID as the resource person



Industrial visit to T-Hub were taken on September 24th

EVENT SUMMARY REPORT

Griet /Other institutes/Organization Address:	Gokaraju Rangaraju Institute of Engineering and Technology		
Department	EDC	Professional Body	Institutional Body
		E-CELL	GRIET
Nature of the Event (Workshop / Seminar / Guest Lecture / Tech Talk/ FDP/GD/ Training Program / Quiz / Presentation/Conference/	Industrial Visit		

Industry Visit/Any Co & Extra curricular Activities					
Title / Theme of the Event	T-Hub				
Details of the Coordinator & Designation	Dr. D. Indira Dean of EDC				
Event Dates/Days	From	To	No. of Days		
	24/09/2019	24/09/2019	1		
Details of the Speaker / Guest Organization Address:					
Participants (Teaching Faculty / Non-Teaching Faculty / Students)	No. of Faculty	No. of UG students	No. of PG Students	No. of outside participants	Total Participants
	1	37	0	0	38
Faculty Names & Designation	Dr. D. Indira, Dean of EDC				

<p>Summary of the Event</p>	<p>The T Hub visit was conducted on 24th September 2019. As soon as the students entered we were greeted by a eminent person from the T Hub marketing team. Initially there was a presentation on how T Hub helps to incubate start-ups and how can a start-up which is in the seed funding or series funding stage can get into the T hub incubation program. We were educated about the sister incubation center's of T Hub such as T works. Then we were taken for a tour through the co-working space which was very ambient for working professionals and had world class facilities.</p>
<p>IRG (in rupees)</p>	<p>-----</p>
<p>Expenditure (in rupees)</p>	<p>-----</p>
<p>POs attained with this Event (number and description)</p>	<ul style="list-style-type: none"> • Letting go of the fear of ideas being stolen • Money never defines the success of a startup • Enabling and empowering an ecosystem hungry for innovation
<p>Photographs of the event (Hard copy and Soft copy)</p>	<p>,</p>
<p>Proofs: 1.Certificates copies 2.Profile of Speaker</p>	

3.PPT/Material as applicable. etc.,	
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One day workshop on Intellectual Property Rights- 27th September 2019

A one day workshop on Intellectual Property Rights was organized by Entrepreneurship Development Cell and Technology & Innovation Cell on 27th September 2019 with Dr.N.Srilakshmi who is the Ex-Registrar of NIMSME, a practitioner in filing patents with over 40 years of experience as the resource person. The workshop was attended by around 100 students and 20 faculty. The participants found the program very useful as the resource person gave fundamental clarity about IPR and taught the participants how to search and file a patent online

The resource person carries a rich experience as she retired as a Registrar, Head C-LAIMS & IPFC, ni-msme, Ex Registrar, DRNGMI & Ex Prof & Centre Head, Centre for Management & behavioural Studies (CMBS), Dr MCRHRD IT, Govt of Telangana.

She was Trainer for Advanced skills for Executive Secretaries & Change Management .

She was HR Soft Skills Trainer , IPR filing consultant and Trainer.

After retirement, in 2015, she has worked again as Registrar at Dr. Narayana Group of Management Institutions for over 18 months and later served as Senior Professor and Centre Head for CMBS at Dr. MCRHRDI, Hyderabad for over six months. Presently she is advising IQSDME as the CEO.



GOKARAJU RANGARAJU
INSTITUTE OF ENGINEERING AND TECHNOLOGY



ONE DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPR)



Resource person :

Dr.Nadimpalli Sri Lakshmi

Faculty Coordinators :

Dr. D.Indira

Dr. Y.J. Nagendra Kumar

G. Pradeep Reddy

Student Coordinators :

Rahul Gouni

Sai Raja

Registration Fee :100/-

ORGANISED BY ENTREPRENEURSHIP DEVELOPMENT CELL,
TECHNOLOGY & INNOVATION CELL



27th Sept



9AM-4PM



4312 (Mech Seminar Hall)



ecell_griet



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www.griet.ac.in/edc.php

EVENT SUMMARY REPORT

Griet/Other institutes/Organization Address:	Gokaraju Rangaraju Institute of Engineering and Technology				
Department	EDC	Professional Body		Institutional Body	
		E-CELL		GRIET	
Nature of the Event (Workshop / Seminar / Guest Lecture / Tech Talk/ FDP/GD/ Training Program / Quiz / Presentation/Conference/ Industry Visit/Any Co & Extra curricular Activities)	Workshop				
Title / Theme of the Event	Intellectual Property Rights(IPR)				
Details of the Coordinator& Designation	Dr. D .Indira Dean of EDC				
Event Dates/Days	From	To	No. of Days		
	27/09/2019	27/09/2019	1		
Details of the Speaker / Guest Organization Address:	Dr. N. Sri Lakshmi, Ex- Registrar of NIMSME and CEO of IQSDME				
Participants (Teaching Faculty / Non-Teaching Faculty / Students)	No. of Faculty	No. of UG students	No. of PG Students	No. of outside participants	Total Participants
	15	114	26	0	155

Faculty Names & Designation	<p>Dr. K. Madhavi</p> <p>K. Kalpana</p> <p>K. Lavanya</p> <p>Dr. B. Jyothirmai</p> <p>Dr. J. Saranya</p> <p>B. Ravi kiran</p> <p>Dr. M. Sridhar</p> <p>Dr. V. Lakshmi Prasanna</p> <p>M. Haritha kiranmai</p> <p>Arshi Mirza</p> <p>Kavitha</p>
Summary of the Event	<p>Initially as the session began we were given information about the marketing systems and process management approaches for developing a product. As the session proceeded we were given briefing about the different types of Intellectual Property Rights which was followed by a lunch break.</p> <p>Post the lunch break students were imparted with the knowledge of filling IPR's and the ways to leverage the ideology of filling a patent to market our idea. As the session approached towards an end we were addressed by our Director GRIET . And followed by the national Anthem to close the event.</p>
IRG (in rupees)	<p>Sixteen thousand</p>

<p>Expenditure (in rupees)</p>	<p>Thirteen thousand seven hundred and twenty five</p>
<p>POs attained with this Event (number and description)</p>	<ul style="list-style-type: none"> • Marketing strategies • Process management system • Briefing about IPR • Innovative ideas about market publication • How to leverage the idea of IPR for marketing
<p>Photographs of the event (Hard copy and Soft copy)</p>	
<p>Proofs:</p> <ol style="list-style-type: none"> 1.Certificates copies 2.Profile of Speaker 3.PPT/Material as applicable. etc., 	 <p>Intellectual property Rights.pptx</p>